

## <u>Developing an online presence for your store has never been easier</u> WLM Incorporated /Services for your eFashionCentral.com website

- Uploading images
- Editing style details
- Creating/Editing pages, i.e. adding text and photos
- Deleting images
- Other misc. data entry projects

- Logo design
- Photo touch-up
- Basic photo editing
- HTML integration
- Other general editing using Photoshop of Dreamweaver
- General Internet research for client
- Implementing meta-tags and Google Adwords

## Graphic design & Additional Training ...... \$50.00 per hour

- Training beyond time included in the initial setup of your eFC program
- Creating images for your home page and sub pages.
- Creating layouts for newsletters, etc.
- Other creative projects

## All payments by check are made to:

## WLM Incorporated / 1218 Rockview Court / Loganville GA 30052

To schedule time for work to be done, please submit a "Customer Service Work Order" form by fax or email. The form will be emailed or faxed back to you with estimated hours in each category. Payments must be made in advance by check or by credit card.

If the work is completed in less time then estimated the balance will either be refunded or can be credited towards future work.

WLM Incorporated is a separate corporation; eFashionCentral.com does not generate any income from payments made to WLM Incorporated.

If you have any questions please contact Sal Macaluso at (215) 437-3111.

Thank you, eFashionCentral.com