

With **eFashionCentral.com** you harness the activity on your major manufacturers' websites to drive consumers to your website and ultimately to your store. Our unique integration gives you the power to capture a consumer 24/7 while she is at the peak of her interest in a particular product that you can sell to her. She can stop shopping because she has found what she is looking for on your website.



Are Your Customers Shopping Online?

Then you need a website that allows them to shop your store online! The **eFashionCentral.com** program is the easiest and most complete online marketing solution ever developed exclusively for full service specialty stores like yours.



With the **eFashionCentral.com** program you can integrate your existing website, create a new website using one of our custom designed templates, or you can work with a website designer to create your own unique website that will integrate with the **eFashionCentral.com** program!

Not sure if you want to take sales over the Internet?

With **eFashionCentral.com** you can create a style inquiry form that will allow customers to shop your store online and submit an inquiry that you receive instantly letting you know what styles they are interested in purchasing. If you decide to accept online sales you simply have to activate the eCommerce feature. You can turn eCommerce on or off for individual items or throughout your entire website whenever and as often as you want.

With **eFashionCentral.com** you can:

- Change the look and feel of your site instantly.
- Manage photos & styles and even manage your inventory online.
- Add photos & style info to your site from major manufacturers instantly from our preloaded database.

(List of collections available upon request)

- Create unlimited collection & category pages and 7 other optional pages.

It really is so simple that anyone can learn how to use this program!

NEW OFFER!

Sign up for **eFashionCentral.com** & receive a FREE copy of "The Essential Online Solution" Rick Segel's masterwork on the ins and outs of being a successful online marketer!

 **FASHION
Central.com**

1-800-729-8233

email info@eFashionCentral.com
www.eFashionCentral.com